



Tuesday April 21st, 2009
Christian Business Leader Luncheon
“The Bottom Line” Presents:
We are in a Recession... So What?

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Guest Speaker: **Walter Payne**
 President – ImageMark Business Services



In this seminar, Mr. Payne will highlight:

- Numerous case studies, including how ImageMark successfully improved one client’s annual “sale events” and increased their sales 26.2% or \$5.5 million in the first year.
- Market trends and how to use focused multi-channel marketing strategies.
- The importance of incorporating God into your business life and working in harmony with Biblical Principles.

Date: **Tuesday, April 21st, 2009**
 Time: **11:45 am - 1:00 pm (Lunch Time)**

Location: Barrett Room, Spartanburg County Library
 151 South Church Street, Spartanburg, SC 29306
 Lunch: \$10 (cash or check at door) - Please RSVP by
 April 19th to Eric Swanson at 864-342-9292 or
eric.swanson@wolverinecoatings.com

Most importantly, Mr. Payne believes that his business and faith are inseparable. Operating with the premise that “God owns it all”, Mr. Payne believes that as business owners and leaders we must be good stewards of that which we have been entrusted. Our duty as leaders and business owners is to operate our business according to Biblical principles and to instill sound business principals that will enable us to achieve our business goals.

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Brian Riordan
 (864) 804-5050

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